CARRA
Childhood Arthritis and Rheumatology Research Alliance

APRIL 17–20, 2027
SAN DIEGO, CALIFORNIA

SPONSORSHIP PROSPECTUS

CARRA **ANNUAL SCIENTIFIC MEETING** 2027

2027 Sponsorship & Advertising Opportunities

APRIL 17–20, 2027 • EXHIBITS APRIL 17–20 • PARADISE POINT RESORT AND SPA

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carragroup.org

THE ASM

Join CARRA in San Diego

The largest annual gathering of the pediatric rheumatology community in North America. Physicians, scientists, nurses, research coordinators, fellows, early career researchers, patients, and caregivers convene to align research priorities, launch collaborative projects, plan data infrastructure, and share innovations in pediatric rheumatology.

DATES
April 17–20, 2027

VENUE
Paradise Point Resort and Spa
San Diego, California

400+
members and professionals expected across the ASM and co-located events

~400
ASM attendees, 2025–2026

70
sessions

>80%
of U.S. pediatric rheumatologists are CARRA members

11
countries represented

38
U.S. states represented

WHO ATTENDS THE ASM

- **Pediatric rheumatologists and physicians**
- **Nurses and research coordinators**
- **Patients and caregivers**
- **Scientists and seasoned investigators**
- **Fellows-in-training and early career researchers**
- **Industry, advocacy, and other stakeholders**

Partners reach this community through a high-visibility exhibit area, industry panels, meeting and branding sponsorships, and co-located events.

MEETINGS & EVENTS

Bringing the community together

The ASM and three co-located CARRA meetings give partners access to distinct audiences across the community.

01

Annual Scientific Meeting

70 meetings over three days with ~450 stakeholders, advancing collaboration, innovative projects, and peer networking.

02

Pediatric Rheumatology Early Investigators Meeting (PREIM)

A national forum for abstract presentations, peer collaboration, and mentorship with senior faculty.

03

Registry Retreat

Registry & Biorepository stakeholders advance strategic priorities, training, and the Registry & Biorepository 2.0 modernization strategy.

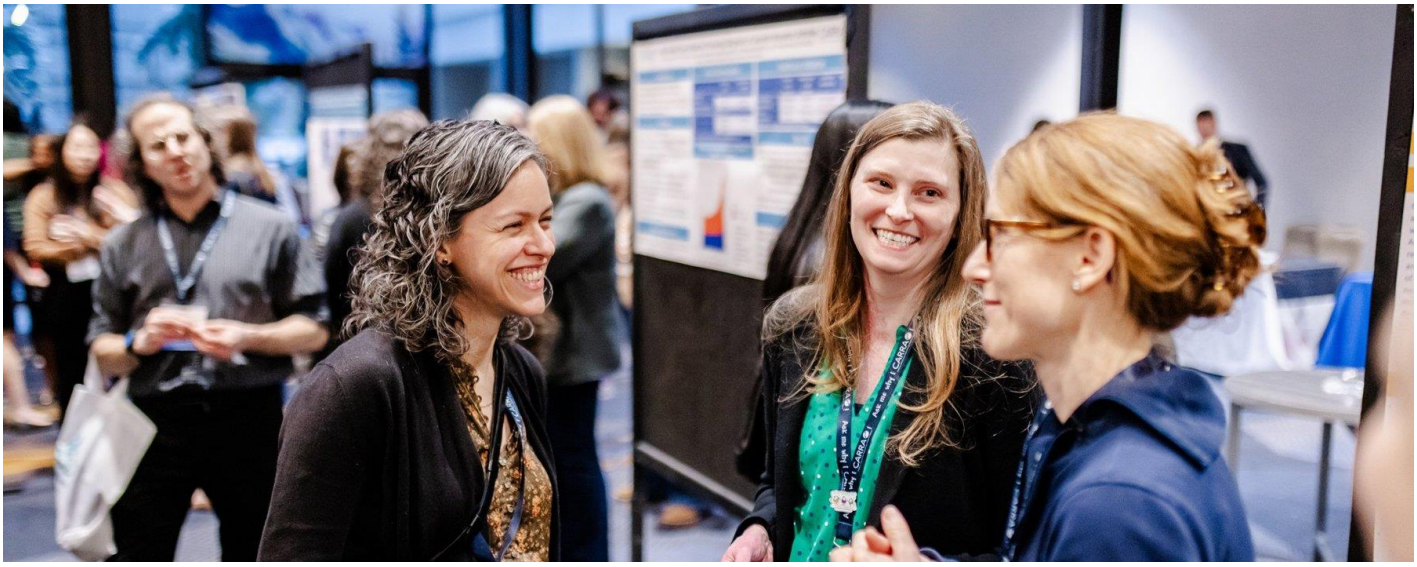
04

Trial Readiness to Accelerate Treatments

Builds investigator and site readiness to run trials that accelerate treatments for children with rheumatic diseases.

400+ MEMBERS AND PROFESSIONALS WILL COME TOGETHER TO:

- Network with CARRA leadership, experts, peers, patients, families, and industry
- Highlight and address timely issues in pediatric rheumatology
- Showcase recent research, including CARRA-related studies
- Foster collaborative research project discussions
- Advance patient engagement in research
- Grow the career pipeline via the CARRA–Arthritis Foundation Pediatric Residents Program and PREIM



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SPONSORSHIP PACKAGES

Comprehensive visibility

Recognition, exhibit presence, and workgroup access in one commitment.

BENEFITS INCLUDE	PREMIER ASM SPONSOR $75,000	SIGNATURE ASM SPONSOR $50,000	CONTRIBUTING ASM SPONSOR $25,000
Podium recognition	✓	✓	—
Logo on opening/closing slides	✓	✓	✓
Welcome banner logo at hotel registration	✓	—	—
Mobile app recognition	Logo	Logo	List
ASM website listing + link	✓	✓	✓
Standard Pavilion tabletop	✓	✓	✓
1-year Corporate Advisory Council seat	✓	✓	✓
Branded items in attendee bags	2	—	—
Workgroup meeting access	2 reps · 2 meetings	1 rep · 2 meetings	1 rep · 1 meeting
Conference badges	4 general-session	2 general-session	2 exhibitor (non-session)
Pre-meetings with CARRA leadership and/or committee leaders	2	1	—

PACKAGE DETAILS

- Packages apply to the 2027 ASM only.
- Workgroup access varies by package; certain workgroup sessions are closed to industry partners.
- All packages include ASM supporter recognition on signage, in the mobile app listing, and in pre-meeting communications.
- CARRA will provide specifications, deadlines, and other details to sponsoring companies.

SPONSORSHIPS

Meeting & branding sponsorships

Every sponsorship includes ASM supporter recognition on signage, in the mobile app, and in pre-meeting attendee communications.

$45,000 Refreshment Breaks

Full conference · or daily

All three days or sponsor a single day for $15,000.

- Sponsor logo signage at the break areas and other high-traffic areas

$35,000 Poster Reception

Exclusive

Sun, April 18 · The event attendees look forward to at every ASM!

- Verbal recognition at the beginning of the event
- Sponsor logo recognition on event signage

$25,000 Tote Bags

Exclusive

The commemorative tote of the meeting, handed out at registration.

- Sponsor logo on one side, CARRA's logo on the other side
- Includes 2 sponsor promotional postcards

$20,000 Mobile App

3 available

Program, agenda, and workgroup and committee schedules in one place.

- Sponsor logo placement throughout the app
- Corporate recognition in applicable meeting materials

$15,000 Hotel Key Cards

Exclusive

Your corporate logo in every attendee's hand, all stay long!

- Sponsor logo on the front of each key card, CARRA's logo on the back

$15,000 Lanyards

Exclusive

Worn with the attendee badge throughout the meeting.

- Sponsor logo co-branded alongside CARRA's logo
- Lanyards are distributed at registration

EVENTS & PANELS

Events & co-located meetings

Every sponsorship includes ASM supporter recognition on signage, in the mobile app, and in pre-meeting attendee communications.

$25,000 Trial Readiness to Accelerate Treatments

Pre-conference
3 available

Sat., April 17 · A session devoted to advancing investigator and site readiness to conduct clinical trials that accelerate treatment development for children with rheumatic diseases.

- Two sponsor attendees are invited to join the session
- Verbal recognition from the podium and on meeting signage

$25,000 PREIM

Pre-conference
5 available

Sat., April 17 · A national forum for innovative ideas and abstract presentations fostering collaboration among peers and mentorship with senior faculty.

- Two sponsor attendees are invited to join the session
- Verbal recognition from the podium and on meeting signage

$25,000 Registry Retreat

5 available

Sun., April 18 · Registry leadership, site teams, patients, and caregivers discuss the Registry's scientific contributions, active research projects, and sample collection cohorts.

- Two sponsor attendees are invited to join the interactive luncheon
- Verbal recognition from the podium and on meeting signage

$17,500 Industry Lunch Symposium

Exclusive

Tue., April 20, 12–1 pm · An exclusive industry session tailored for ASM attendees.

- Dedicated industry session for one supporter to present content directly to attendees
- Session content guidelines apply
- CARRA approval of sponsor materials required

$15,000 Fellows' Networking Evening

Exclusive

Mon., April 19 · Ensure the next generation can build connections during the ASM!

- Sponsor recognition in communications sent directly to fellows before the meeting
- High visibility with fellows-in-training

$12,500 Industry Panel

4 spots

Mon., April 19, 8–9 am · 10-minute presentation plus panel discussion.

- Dedicated industry session to share timely and focused content for attendees
- Session content guidelines apply
- CARRA approval of sponsor materials required

TRAVEL SUPPORT, BRANDING & EXHIBITS

More ways to engage

Every sponsorship includes ASM supporter recognition on signage, in the mobile app, and in pre-meeting attendee communications.

$50,000 Patients & Families

Exclusive

Travel scholarship · Weave the patient voice throughout the meeting.

- Funds patient and family travel to the ASM
- Recognition as the sole sponsor in CARRA communications, onsite, and in pre-meeting materials

$50,000 Fellows-in-Training

Exclusive

Travel scholarship · For many fellows, the ASM is a highlight of the year.

- Ensures fellows can attend the ASM to network, be mentored, and learn
- Recognition as the sole sponsor in CARRA communications, onsite, and in pre-meeting materials

$5,000 each Room Drop

2 available · Mon, Tue

Your message delivered to attendee rooms on your chosen night.

- Cross-promote booth activities and corporate priorities
- Nightly drops ensure sponsors are top of mind as attendees plan the next meeting day

On request Hotel Branding

Multiple locations

Wall, window, floor, stair, and deck clings, pop-ups, and vinyl graphics.

- Placements across CARRA's meeting footprint, including general session area, breakout rooms, poster room, and Pavilion
- Formats and locations to be tailored with the Corporate Partnerships Director

EXHIBITS

$7,500 Tabletop Display

Multiple available

- 6-foot tabletop, wastebasket, and two chairs in the Pavilion, beside posters and refreshment breaks
- Exhibit hours on all four days, including the Sunday poster reception
- 2 conference badges (non-session access)

Set-up	Sat., April 17 · 12–3 pm
Exhibit hours	Sat., April 17 · 4–7 pm Sun., April 18 · 3–8:30 pm Mon., April 19 · 7 am–6 pm Tue., April 20 · 7:30 am–3 pm
Tear-down	Tue., April 20 · 3–6 pm

AT A GLANCE

Opportunity investment summary

All opportunities, ordered by investment.

OPPORTUNITY	TYPE	INVESTMENT	AVAILABILITY
Premier ASM Sponsor	Package	**$75,000**	On request
Signature ASM Sponsor	Package	**$50,000**	On request
Patients & Families Travel Scholarship	Travel support	**$50,000**	Exclusive
Fellows-in-Training Travel Scholarship	Travel support	**$50,000**	Exclusive
Refreshment Breaks, full conference	Sponsorship	**$45,000**	Exclusive
Poster Reception	Sponsorship	**$35,000**	Exclusive
Contributing ASM Sponsor	Package	**$25,000**	On request
Tote Bags	Sponsorship	**$25,000**	Exclusive
Trial Readiness to Accelerate Treatments	Co-located event	**$25,000**	3 sponsors
PREIM	Co-located event	**$25,000**	5 sponsors
Registry Retreat	Co-located event	**$25,000**	5 sponsors
Mobile App	Sponsorship	**$20,000**	3 sponsors
Industry Lunch Symposium	Panel	**$17,500**	Exclusive
Refreshment Breaks, one day	Sponsorship	**$15,000**	Per day
Hotel Key Cards	Sponsorship	**$15,000**	Exclusive
Lanyards	Sponsorship	**$15,000**	Exclusive
Fellows' Networking Evening	Event	**$15,000**	Exclusive
Industry Panel	Panel	**$12,500**	4 spots
Tabletop Display	Exhibit	**$7,500**	Multiple
Room Drop	Sponsorship	**$5,000 each**	2 (Mon, Tue)
Hotel Branding	Branding	**On request**	Multiple locations

CARRA
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We look forward to seeing you in San Diego.

Contact CARRA's Corporate Partnerships Director to discuss securing your company's partnership and sponsorship opportunities.

CONTACT

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